



Updated March 2019

A bi-weekly group designed for you to take ACTION, and get CLEAR on how you want to grow your work as a coach and business owner.

Is 2019 your year to grow your coaching business? Accelerate the results you are seeing?

Join **Effective Group Coaching** and **Coaching Business Builder** author, Jennifer Britton, for the Coaching Biz Growth Lab™, a coaching group for coaches to take their business to the next level. Since 2004, Jennifer has supported hundreds of coaches in starting and growing their businesses. During 2018 she is offering the Coaching Biz Growth Lab™, a group coaching experience for coaches who want to accelerate their business, and have ongoing accountability in a peer setting.

How can I participate? *This is a fully virtual program. We meet for our calls on zoom. You'll be able to see your coach and others in the group, and benefit from hands-on activities during the calls, as well as ongoing accountability in this peer setting.*

Where is the program held? *The program meets every 2 weeks for 60- minute group coaching call with a group of peers (maximum 8). Quarterly events include virtual retreats, and accountability sessions.*

What do I need to participate? Access to computer and/or phone. You can participate via the mobile app, or call in to the sessions. Most coaches however note that they prefer being able to see everyone, including the extra resources and activities Jennifer incorporates into the work.

What time will be required to participate? *Part of the Coaching Biz Growth Lab is that it is a CATALYST for getting focused and taking regular action on your business. Between each call you will be invited to identify what you want to commit to. There is also an online resource portal of on-demand programming Jennifer has created (the Coaching Biz Series), along with materials being added regularly. As the business owner you get to decide how much time you want to commit to your growth.*

As a participant, what supports will I have? *You have access to a year's worth of recorded calls, monthly templates and articles focused on topics ranging from your business systems, to signature programs, and video based marketing. You will also be able to lean into the wisdom of other participants*

What can I expect from the calls: *Each month you participate in 2 group calls (with a mix of content, coaching and taking action). You will also receive a monthly article and a monthly template for you to use in your business right away.*

Your registration includes:

- 2 group calls per month focused on coaching you on your business growth. Each month there is one "fixed" theme and one "open space theme" which the group will decide on at the start of the month.
- One Get it Done! Virtual Retreat Afternoon Quarterly – Block off time to take action on those business tasks you have been putting off!

- Access to on-demand coaching business growth resources (the Coaching Biz Builder Series, Solopreneur series) – more than 5 hours of video based training you can take
- A monthly article and template you can apply to your business growth.

Cost 2019 - \$1250 US for the year, \$149/month or \$425 US for a 3 month period

Upcoming 2019 Topics include:

- Signature Programming
- Content Creation
- Systems Check
- Time Management
- Onboarding new coaching clients
- Marketing
- Blogging

Past topics

- Your strengths as a business owner and coach
- Refining and Reconnecting with your Business Vision
- Your Business Ecosystem
- Prioritizing key component of work
- Establishing habits for momentum and growth
- Systems and automation to set parts of your business on autopilot

Register at: <http://bit.ly/cbgl2019>

Email: info@potentialsrealized.com

Phone: (416)996-8326

Book a time to speak with Jennifer about your business needs and where you want to take your business this year. You can schedule a time at <https://bookme.name/jenniferbritton>