

# 2018 COACHING SERVICES

## Business Development (update 6.18)

Where do you want to take your business this year? Are you ready with a plan? Are you looking to launch a new group program? Wanting to expand your reach? Wanting to grow a six-figure business or add passive revenue options on? Been asked to design a workshop or retreat? Hoping to give a webinar that will WOW?

Work with the best – the woman who literally wrote the books on group and team coaching, Jennifer Britton. Whether you are designing a workshop, retreat, teleclass, webinar, or group or team coaching program, consider individual and group support offerings – live as well as on-demand. Jennifer has worked with groups and teams globally since the late 1980s and is known for her ability to listen as well as her extensive knowledge and road-tested, practical tips from designing and facilitating tens of thousands of hours of group and team programs (virtual, live, on-demand etc.) over the last 25 plus years. She's also been facilitating train-the-trainers since 2000 and coach-the-coach programs since 2004. Jenn is a Professional Certified Coach, a Certified Co-active Coach (CPCC) and speaks widely to professionals in the coaching and training industries.

Learn more about Jenn at  
[GroupCoachingEssentials.com](http://GroupCoachingEssentials.com) and  
[CoachingBusinessBuilder.com](http://CoachingBusinessBuilder.com)

 [fb.com/effectivegroupcoaching](http://fb.com/effectivegroupcoaching)

 [Group Coaching Ins and Outs blog](http://GroupCoachingInsandOuts.blogspot.com)  
<http://groupcoaching.blogspot.com>

 [@jennbritton](https://twitter.com/jennbritton)

## BUSINESS DEVELOPMENT - COACHING AND MENTORING

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| Individual Coaching on Group and Team Programming or Business Development  | \$350 US/hour  |
| 5-hour package of individual coaching  | \$1500 US  |
| VIP Days – one day of individual mentoring (or for you and two other colleagues) – Virtually or at Jennifer's offices in Toronto or Muskoka (summer only). Materials and resources provided. | \$2995 US  |
| Participation at the Learning Lab and Design Studio (includes 2 hours of group calls/month, plus monthly and access to a library of audios, videos and other courses)                        | \$1250 US for 12 months or \$147/month<br>More info at <a href="http://bitly.com/llds2016">http://bitly.com/llds2016</a> . |
| Coaching Business Builder™ Planner and Workbook – Available end of June at Amazon  | \$29.95 US   |

## VIRTUAL LEARNING COURSES

Maximum 6-8 learners per group (More info at [GroupCoachingEssentials.com](http://GroupCoachingEssentials.com)). These are held by phone and/or Zoom.

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|--|---|----------------------------|
| Coaching Biz Growth Lab™   | Meets Twice a Month on Fridays (3-4 pm ET), plus quarterly virtual business planning retreats | \$1250/year or \$147/month |
| Group Coaching Essentials (8.75 CCEs) and Advanced Team and Group Coaching Practicum | 5 x 75 minute program (Essentials) plus 6 x 75 minute program (Advanced Practicum)            | \$850 US                   |
| Virtual Business Planning Days – 4 hours   | Offered 2-3 times/year virtually  | \$197 US                   |
| Virtual Facilitation Essentials  | 5 x 75 minute teleclass + laser calls   | \$450 US                   |
| Virtual Facilitation Skills Intensive  | 15 hours online – starts with VFE + 5 more weeks  | \$950 US                   |

## GROUP AND TEAM PROGRAM DESIGN AND COACHING BUSINESS BUILDING

### On Demand Programs

Since 2014, we have been offering a range of on-demand programs geared for those that want to boost their group and team programs. These are now housed at the Learning Lab and Design Studio and can be taken separately and at your own pace:

- **Coaching Business Builder** – 2 hours  
(<http://bitly.com/coachingbizbuilder>)
- **Marketing Tips for your Team and Group Programs** – 5+ hours  
(<http://bitly.com/grpmarketingtips>)
- **Tips for your Team and Group Programs** – 4 hours  
(<http://bitly.com/groupteamtips>)
- **Inner Biz Leader™ Virtual Business Planning Retreat** – 7+ hours of structured activities for you to complete and videos  
(<http://bitly.com/bizplanningvirtualretreat>)

## MENTOR COACHING

Since 2010, we have offered Individual and Group Mentor Coaching for ICF Credentialing, and since 2007, support for those moving through the CTI Certification Process (CPCC).

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|---------------------------------------|---------------|
| Individual Mentor Coaching – 10 hours | \$1800 US     |
| Individual Mentor coaching – Hourly   | \$250 US/hour |
| Mentor Coaching Group                 | \$1100 US     |

Questions about any of these offerings?  
 Contact Jennifer directly at  
 (416) 996-8326 or  
[info@potentialsrealized.com](mailto:info@potentialsrealized.com).